

Prohibited Appearances and Packaging of Medical Marijuana Products

The Medical Marijuana Facilities Licensing Act Emergency Rules establish protocols regarding edible marijuana products. Per [Rule 33](#), the term 'edible marijuana product' means any marijuana-infused product containing marijuana that is intended for human consumption in a manner other than smoke inhalation. It is important to note the following:

- No edible marijuana product can be in a shape, color, package, or labeled in a manner that it would appeal to minors aged 17 years or younger. No edible marijuana product can be associated with or have cartoons, caricatures, toys, colors, designs, shapes, labels, or package that would appeal to minors.
- No edible marijuana product can be easily confused with commercially sold candy. The use of the word candy or candies on the packaging or labeling is prohibited.
- An edible marijuana product must be in child resistant packages or containers

The following edible medical marijuana products violate the rule:



The products displayed above are contained in child-resistant packaging. However, the contents' appearances would appeal to minors aged 17 years or younger and are in violation of Rule 33(6)(a). The products need to be in opaque packaging so that the contents are not visible.



Product A (shown above): This product is shaped like a lollipop. The appearance can appeal to minors aged 17 years or younger and therefore is in violation of Rule 33(6)(a). The product needs to be in larger, opaque, child-resistant packaging that contains the product but does not resemble the shape of lollipop.

Product B (shown right): This product closely resembles the sugar candy Pixy Stix™, which is primarily marketed to minors aged 17 years or younger, and therefore in violation of Rule 33(6)(a). The product needs to be in opaque, child-resistant packaging.



The Pixy Stix™-shaped product denoted by the arrow above is contained in a larger, opaque tube. The packaging must also be child-resistant to comply with Rule 33(6)(a).

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The four photos on this page display products and product packaging that appeals to minors aged 17 years or younger. All of these products and their package appearances are in violation of Rule 33(6)(a). The products should be in opaque packaging so that the contents are not visible. The word or labeling of "gummie" is acceptable under Rule 33(6)(a), but the products cannot be associated with or have cartoons, caricatures, toys, colors, designs, shapes, labels or package that would appeal to minors.



**LARA'S TIPS FOR
LICENSEES...**



The two product packages above display images and text that appeal to minors aged 17 years or younger, and therefore are in violation of Rule 33(6)(a). No edible marijuana product can be associated with or have cartoons, caricatures, toys, colors, designs, shapes, labels, or package that would appeal to minors.



Product C (shown above): This product is named "Fruit Loop Treat", which is related to the Kellogg Cereal "Fruit Loops"™ that is primarily marketed to minors aged 17 years or younger. This product packaging is in direct violation of Rule 33(6)(a).

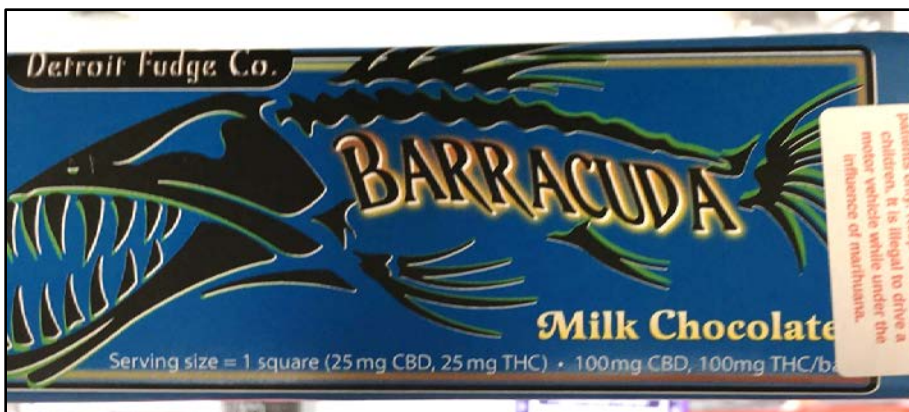
LARA'S TIPS FOR LICENSEES...



The product shown above is an oral syringe of CBD oil. The packaging is in violation of Rule 33(6)(c), "an edible marijuana product must be in child resistant packaging or containers".



The products shown left are brightly colored juices. Their appearance, color, packaging, and labeling appeal to minors aged 17 years or younger. Therefore, they are in violation of Rule 33(6)(a). Juices may be sold, but they must be in opaque packages in order to be Rule 33(6)(a) compliant.



The product shown left is a milk chocolate bar. The packaging does not appeal to minors; however, the packaging must be child-resistant per Rule 33(6)(c).